

Empowering The World!



# energyHQ

## Media Kit

### 2024

Serving the Renewable Energy, Oil & Gas, Nuclear, Sustainability & Decarbonization, Hydrogen and Energy Storage & Grids Sectors! | **Since 2023**

[www.energyHQ.world](http://www.energyHQ.world)

# Table of Contents

**01** **Introducing energyHQ!**

**Energy Industry Digest** | Sectors Brief/  
World Review

**02**

**04** **Magazine** | Brief / Editorial Program 2024

**Magazine** | Audience & Community / Circulation &  
Subscribers/ Subscription Rates

**06**

**08** **Magazine** | Promotional Services & Rates  
/ Artwork Specs

**Website** | Brief / Structure / Content Calendar /  
Traffic Analytics

**10**

**11** **Website** | Promotional Services & Options  
/ Artwork Specs

**Services** | Brief / Content Publishing Schedule /  
Promotional Services & Rates / Artwork Specs

**12**

**13** **Events** | Partnerships + Participation / Podcasts &  
Webinars / energyHQ Excellence Awards

**Reports** | Types / Promotional Services & Rates

**14**

**15** **Newsletters** | Brief / Subscribers Analytics

**Newsletters** | Subscribers Analytics / Promotional  
Services & Rates / Artwork Specs

**16**

**17** **Social** | Brief / Promotional Services & Rates /  
Art work Specs

**Email** | Brief / Recipients Analytics

**19**

**20** **Email** | Recipients Analytics / Promotional  
Services & Rates / Artwork Specs

**energyHQ** | Global Audience Synopsis

**21**

**22** **energyHQ** | Holistic Promotional Packages

**energyHQ** | Our Ethos / Business Partners

**28**

**29** **energyHQ's Promotional Partners**

**Other One Media (1M) Industry Platforms**

**30**



# Introducing energyHQ!

## Greetings

If in any way or form you are involved in the health industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. **Welcome to energyHQ!**



**energyHQ** was established in 2023 and aspires to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social

**energyHQ** strives to be a central, leading & trusted industry platform by providing its large, specialized & worldwide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the energy industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.



**energyHQ** aims to establish close and long-lasting partnership with leading event organizers, worldwide, and to be recognized as official, regional, or supporting media platform in major energy-industry events. Bonus copies of energyHQ magazine issues & material pertaining to its other media channels shall be distributed (physically or digitally) to exhibitors, visitors & conference attendees.

**energyHQ's** audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on **energyHQ**, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,  
**Hassan Mourtada**  
Editor-in-Chief  
[h.mourtada@1world.xyz](mailto:h.mourtada@1world.xyz)

## Global Industry Outlook

The global energy transition market is on a trajectory for significant growth. In 2021, the market accumulated \$2.3 trillion in revenue, and it is projected to experience a robust Compound Annual Growth Rate (CAGR) of 9.3% from 2022 to 2031, ultimately reaching an impressive \$5.6 trillion by 2031.

One of the primary driving forces behind this growth is the increasing adoption of energy transition technologies, especially in the residential sector, aiming to provide cost-effective electricity solutions. However, the industry faces challenges such as technological limitations and geopolitical tensions, which could impede its progress.

## Renewable Energy

The Asia Pacific renewable energy market size was valued at US\$ 368.60 billion in 2022 and is projected to reach over US\$ 829.54 billion by 2032 with a registered CAGR of 8.50% from 2023 to 2032.

Asia Pacific was the dominating renewable energy market with a market share of over 35% in 2022. It is estimated that over half of the renewable energy across the globe is consumed in the Asia Pacific region.

Some of the world's leading renewable energy companies include:

### Major Players

- **General Electric (GE):** A multinational conglomerate, GE has a significant presence in the renewable energy sector, offering wind turbines, solar energy solutions, and grid technologies.
- **Iberdrola:** A Spanish multinational electric utility company, Iberdrola is a global leader in renewable energy, with a significant presence in wind and solar power generation.
- **Vestas Wind Systems:** A Danish manufacturer of wind turbines, Vestas is a global leader in the wind energy sector. They offer a wide range of wind turbines for various applications and are constantly innovating to improve efficiency and reduce costs.
- **Brookfield Renewable:** A Canadian company that owns and operates renewable power assets across the globe. They have a diversified portfolio of renewable energy sources, including hydro, wind, solar, and biomass.

## Oil & Gas

The global Oil and Gas Market was valued at USD 6,585.54 billion in 2022 and is projected to reach USD 8,568.72 billion by 2030, growing at a CAGR of 3.80% from 2023 to 2030.

The global oil and gas market remains a critical pillar of the world economy, supplying essential energy resources to various industries and households. The market encompasses the exploration, production, refining, and distribution of crude oil and natural gas.

Some of the world's leading oil & gas companies include:

### Major Players

- **Saudi Arabian Oil Company (Saudi Aramco):** Based in Saudi Arabia, it's the world's largest oil producer and the most profitable company globally according to Forbes 2023.
- **China National Petroleum Corporation (CNPC):** Founded in 1988, CNPC is a Chinese state-owned oil and gas company and the world's third-largest oil producer by volume. It plays a crucial role in China's energy security and economic development.
- **Exxon Mobil:** Founded in 1999 through the merger of Exxon and Mobil, Exxon Mobil is an American multinational oil and gas corporation with a long history and significant global presence.
- **Shell:** Established in 1907 through the merger of Royal Dutch Petroleum Company and The Shell Transport and Trading Company, Shell is a British-Dutch multinational oil and gas company with a diverse portfolio and operations worldwide.

## Nuclear

According to our latest market study on "Nuclear Power Generation Market Forecast to 2030 – Global Analysis – by Reactor Type and End User," the market is expected to grow from US\$ 271.4 billion in 2022 to US\$ 299.1 billion by 2030; it is expected to register a CAGR of 1.2% from 2022 to 2030.

The growing inclination toward nuclear power plants is positively influencing the nuclear power generation market growth. Nuclear power is a viable source of power generation that can be essential in the future energy transition and energy mix, as it can offer constant, emission-free electricity.

Some of the world's leading nuclear energy companies include:

- **Rosatom:** The State Atomic Energy Corporation of Russia, also known as Rosatom, is a state-owned corporation responsible for all aspects of the Russian civilian nuclear industry. It is the world's second-largest nuclear power plant operator by installed capacity and is actively involved in international nuclear projects.
- **Electricite de France (EDF) (France):** This French multinational electric utility company is the world's largest nuclear power plant operator by installed capacity, with over 61 gigawatts (GW) of nuclear power generation capacity in France and the United Kingdom.
- **China General Nuclear Power Corporation (CGNPC):** This Chinese state-owned enterprise is a major player in the Chinese nuclear power industry and is involved in nuclear power plant construction, operation, and fuel cycle management. It is also expanding its presence in international nuclear markets.
- **Exelon Corporation:** This American utility holding company is the largest nuclear power operator in the United States by installed capacity. It operates nuclear power plants in Illinois, Maryland, New Jersey, and Pennsylvania.





## Sustainability & Decarbonization

The Global Decarbonisation Market Size is estimated to reach USD Multi-Billion by 2032, growing at a CAGR of 14.27% from 2022 to 2032. Decarbonisation is the process of lowering carbon dioxide emissions by using low-carbon energy sources, resulting in a decreased output of greenhouse gases into the environment. In general, this entails lowering CO2 emission per unit of electrical power generated. The decrease in the quantity of carbon dioxide produced by transportation and power generation is critical to meeting the government's global temperature targets.

Among the leading companies in sustainability and decarbonization are:

- **Orsted:** This Danish multinational company is the world's largest developer of offshore wind farms, with a significant presence in Europe, North America, and Asia. They have a strong focus on innovation and efficiency, constantly improving their wind turbine technology to generate cleaner and more affordable renewable energy.
- **NextEra Energy:** Based in the United States, NextEra is one of the world's largest clean energy companies, primarily focusing on wind and solar power generation. They own and operate a vast network of wind farms and solar facilities across North America, contributing significantly to renewable energy production and grid decarbonization.
- **Siemens:** This German multinational conglomerate is a leading provider of energy-efficient technologies across various sectors, including buildings, industries, and power grids.

## Hydrogen

The global hydrogen industry was valued at \$155.9 billion in the year 2022 and is expected to garner \$292.0 billion by 2032, with 6.5% CAGR during the forecast period of 2023 to 2032.

The global hydrogen market is expanding rapidly due to rise in adoption of hydrogen in power generation and an increasing use of hydrogen in electric vehicles for fuel cells. Moreover, the high cost of hydrogen production restrains the market to some extent.

Among the leading companies in hydrogen energy are:

### Major Players

- **Neom Green Hydrogen Company (NGHC):** Based in Saudi Arabia, NGHC is building the world's largest green hydrogen plant, aiming to produce 600 tonnes per day by 2026. This green hydrogen will be converted into ammonia for easier transportation and use as a clean fuel source.
- **Linde plc:** A multinational chemical company, Linde is a leader in the entire hydrogen value chain, from production and processing to storage and distribution. They also have a joint venture, ITM Linde Electrolysis, which is a major supplier of green hydrogen production technology.
- **Bloom Energy Corp.:** This company's solid oxide fuel cells offer a clean and reliable way to generate electricity from hydrogen. They have installed over 900 megawatts of fuel cell systems globally and are considered a leader in green hydrogen production.

## Energy Storage & Grids

The global energy storage systems market size was valued at US\$ 210.92 billion in 2021 and is expected to hit US\$ 435.32 billion by 2030 and poised to grow at a CAGR of 8.4% from 2022 to 2030. Sales of power grids are expected to witness a robust CAGR of 4.6% from 2024 to 2034. By 2034, the demand for power grids is anticipated to reach a valuation of US\$ 471 Billion.

Driven by advancements in renewable energy technology, the goal of reducing transmission and distribution losses, and increasing energy efficiency, the power grid and storage market is witnessing a trend toward decentralized power generation.

Among the leading companies in energy storage are:

- **Tesla:** A well-known name in electric vehicles, Tesla is also a major player in energy storage with its Powerwall home battery systems and Megapack battery systems for utilities and businesses.
- **Fluence Energy:** A joint venture between Siemens and AES Corporation, Fluence offers a variety of energy storage solutions, including battery systems, software, and services.
- **LG Chem:** This South Korean company is a major player in the battery industry, and it offers a range of energy storage solutions, including lithium-ion battery systems for residential, commercial, and industrial applications.

Among the leading manufacturers of energy grids are:

- **ABB:** This Swiss-Swedish multinational company is a leading provider of power and automation technologies, including solutions for smart grids.
- **Schneider Electric SE:** This French multinational company is a leading provider of energy management and automation solutions, including solutions for smart grids.
- **Siemens AG:** This German multinational company is a major player in the energy sector, offering a wide range of products and services, including smart grid technologies.



Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the energy industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
<b>Renewable Energy</b>	Solar PV Technology Advancements	Offshore Wind Boom	Geothermal Energy Potential	Hydropower Modernization	Biomass	Tidal and Wave Energy
<b>Sustainability &amp; Decarbonization</b>	Building Energy Efficiency Retrofits	Industrial Decarbonization Solutions	Sustainable Transportation Revolutions	Circular Economy in the Energy Sector	Green Finance & Sustainable Investments	Carbon Offsetting & Carbon Neutrality Strategies
<b>Oil &amp; Gas</b>	Exploration & Production in Challenging Environments	Technological Advancements in Refining & Petrochemicals	LNG Market Dynamics & Trade	The Shale Revolution & Its Impact	The Future of Oil & Gas in a Low-Carbon World	Oil & Gas Industry Adaptation & Transformation
<b>Nuclear</b>	Advanced Reactor Designs	Nuclear Safety & Waste Management	Public Perception & Nuclear Energy Policy	Nuclear Power & Climate Change	The Global Nuclear Landscape	Thorium-Based Nuclear Energy
<b>Hydrogen</b>	Green Hydrogen Production Technologies	Blue Hydrogen Production & Carbon Capture	Hydrogen Transportation & Infrastructure	Hydrogen Fuel Cell Applications	Hydrogen in Buildings & Power Generation	Standards & Regulations for the Hydrogen Economy
<b>Energy Storage &amp; Grids</b>	Battery Technologies & Advancements	Beyond Batteries: Emerging Storage Solutions	Grid-Scale Energy Storage Projects	Distributed Energy Storage & Microgrids	Smart Grid Technologies & Communication	Cybersecurity & Grid Vulnerabilities
<b>Country Reports</b>	KSA Australia Qatar	USA Oman India	France Belgium Kuwait	UAE Bahrain Germany	China Argentina South Africa	UK Ireland Egypt
<b>Promotional Material Due</b>	Monday, December 25, 2023	Thursday, January 25, 2024	Friday, February 23, 2024	Monday, March 25, 2024	Thursday, April 25, 2024	Friday, May 24, 2024
<b>Publishing Deadline</b>	Friday, December 29, 2023	Tuesday, January 30, 2024	Wednesday, February 28, 2024	Friday, March 29, 2024	Tuesday, April 30, 2024	Wednesday, May 29, 2024





**Editorial Brief**

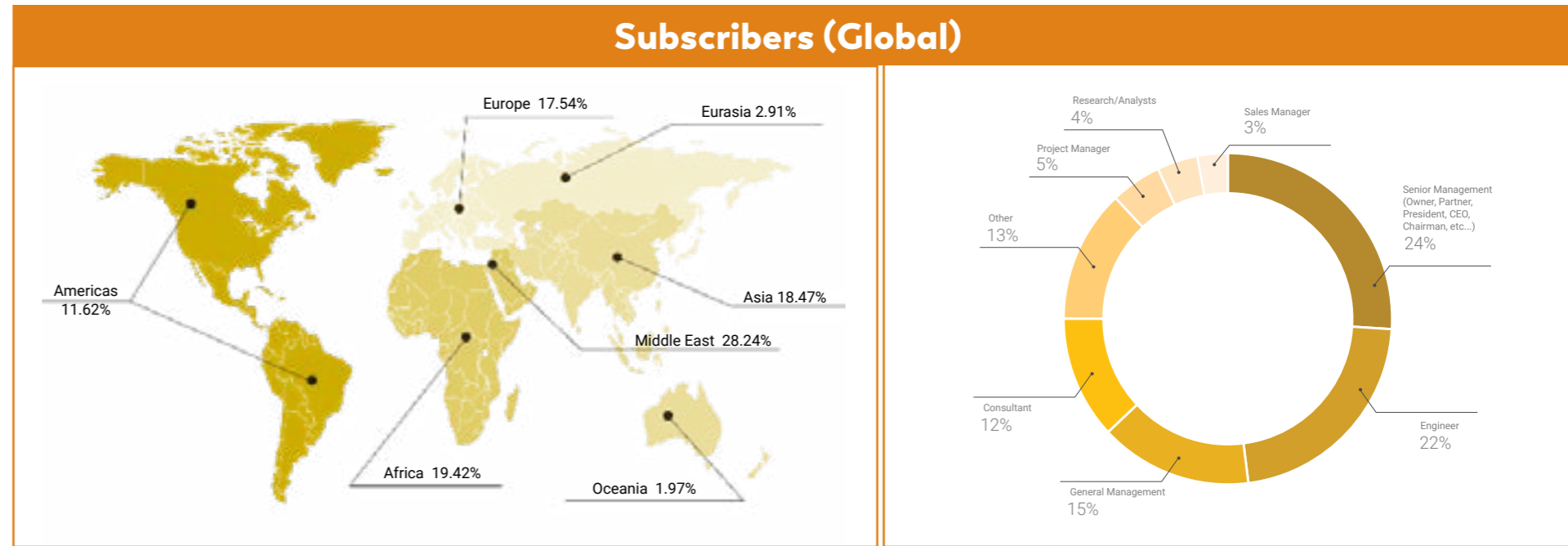
Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the energy industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
<b>Renewable Energy</b>	Community Renewable Energy	Renewable Energy Financing & Investment	Grid Integration of Renewables	Policy & Incentives for Renewables	Renewable Energy Jobs & Skills	The Future of Renewable Energy
<b>Sustainability &amp; Decarbonization</b>	Behavioral Change & Consumer Engagement	Education & Training for a Sustainable Future	The Role of Cities in Decarbonization	Global Collaboration for Climate Action	Measuring & Reporting Sustainability Progress	The Future of Sustainability
<b>Oil &amp; Gas</b>	Environmental Concerns & Regulations	Social & Economic Impacts of Oil & Gas	Community Engagement & Social Responsibility	The Geopolitics of Oil & Gas	Investing in Oil & Gas	The Workforce of the Future
<b>Nuclear</b>	Nuclear Fusion	Non-Power Applications of Nuclear Technology	Economic Considerations & Nuclear Power Costs	Nuclear Proliferation & Security Concerns	The Future of Nuclear	The Fukushima Legacy & Lessons Learned
<b>Hydrogen</b>	Economic Potential & Job Creation	International Collaboration & Hydrogen Trade	Hydrogen in Developing Countries	Public Perception & Social Acceptance	The Future of Hydrogen	Innovations & Emerging Technologies
<b>Energy Storage &amp; Grids</b>	Regulatory Frameworks & Market Design	Economic Benefits & Cost-Effectiveness	Environmental & Social Impacts of Energy Storage	The Future of Energy Storage	Global Perspectives & Innovation Landscape	The Human Factor & Community Engagement
<b>Country Reports</b>	Kuwait	Germany	North Africa	Egypt	Switzerland	Canada
	Iraq	Italy	Brazil	Russia	Iran	Turkey
	UK	China	UAE	France	USA	KSA
<b>Promotional Material Due</b>	Tuesday, June 25, 2024	Thursday, July 25, 2024	Sunday, August 25, 2024	Wednesday, September 25, 2024	Friday, October 25, 2024	Monday, November 25, 2024
<b>Publishing Deadline</b>	Friday, June 28, 2024	Monday, July 29, 2024	Friday, August 30, 2024	Monday, September 30, 2024	Wednesday, October 30, 2024	Friday, November 29, 2024

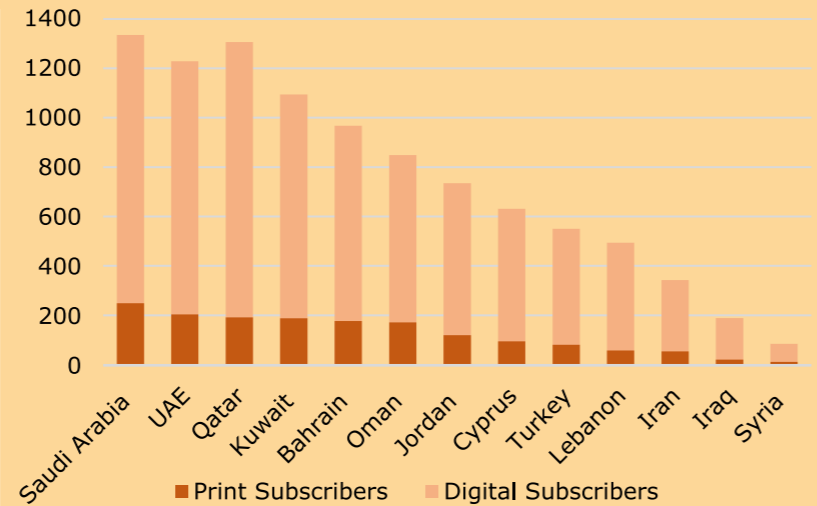
**energyHQ** magazine, the pinnacle of energy industry insight. Launched in 2023, it swiftly captivates decision-makers with its unparalleled content. In an era of fleeting attention, energyHQ stands as a beacon of stability, fostering brand loyalty and driving industry discourse with its concise, impactful articles.

Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. Our surveys indicate that 57% of subscribers read between third to most of the magazine while 32% read at least two articles, with readers overall spending an average of 34 minutes reading each issue. Below are subscribers breakdown divided by region / country noting these figures are accurate as of Friday, September 29th, 2023.



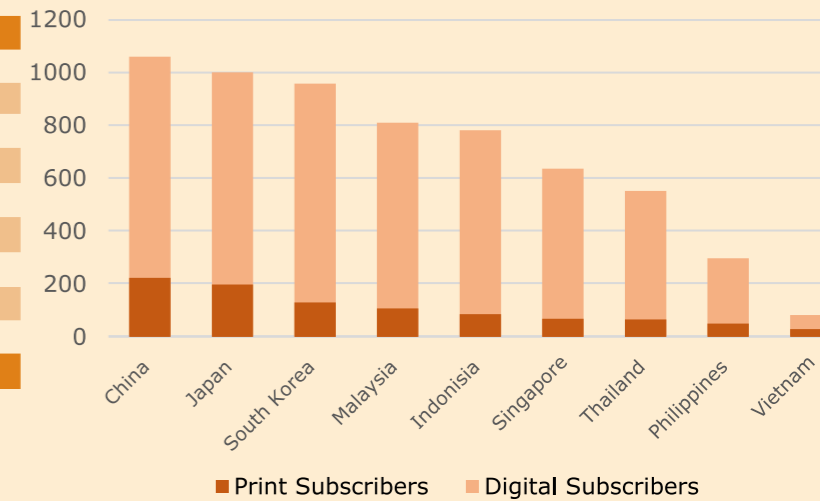
#### Middle East

Country	Print Subscribers	Digital Subscribers
KSA	251	1,325
UAE	206	1,226
Qatar	194	1,304
Kuwait	191	1,083
Bahrain	180	962
Oman	174	847
Jordan	123	734
Cyprus	98	631
Turkey	84	552
Lebanon	61	488
Iran	57	342
Iraq	24	187
Syria	15	82
<b>Subscribers</b>	<b>1,658</b>	<b>9,763</b>



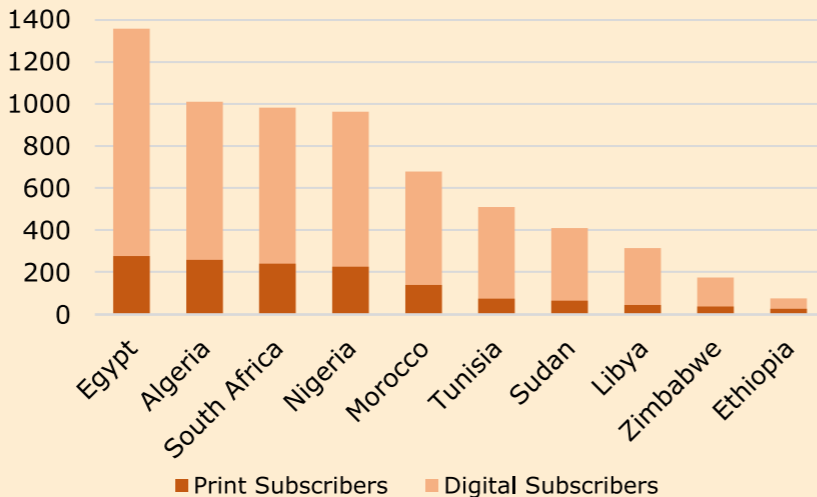
#### Asia

Country	Print Subscribers	Digital Subscribers
China	223	1,053
Japan	198	994
South Korea	130	956
Malaysia	107	809
Indonesia	86	775
Singapore	68	635
Thailand	66	546
Philippines	50	292
Vietnam	29	77
<b>Total Subscribers</b>	<b>957</b>	<b>6,137</b>



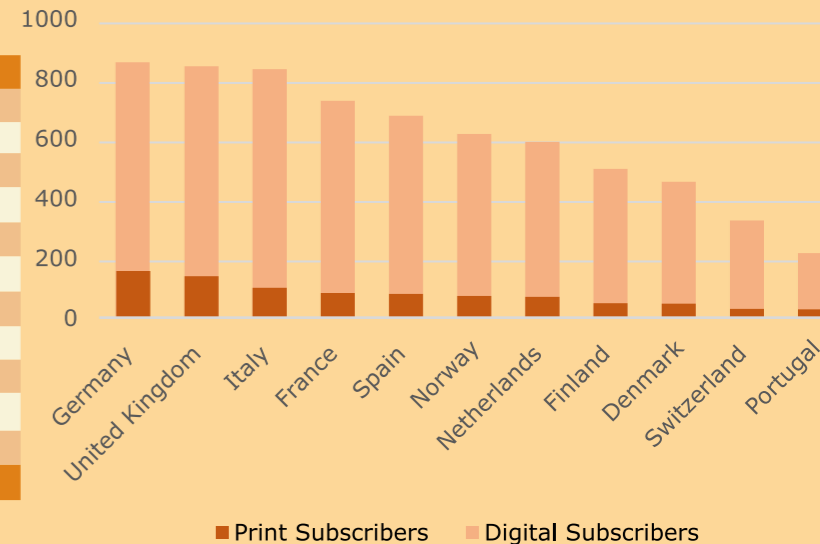
#### Africa

Country	Print Subscribers	Digital Subscribers
Egypt	278	1,352
Algeria	260	1,006
South Africa	242	978
Nigeria	228	959
Morocco	142	675
Tunisia	77	506
Sudan	67	407
Libya	47	312
Zimbabwe	40	172
Ethiopia	29	76
<b>Total Subscribers</b>	<b>1,410</b>	<b>6,443</b>



#### Europe

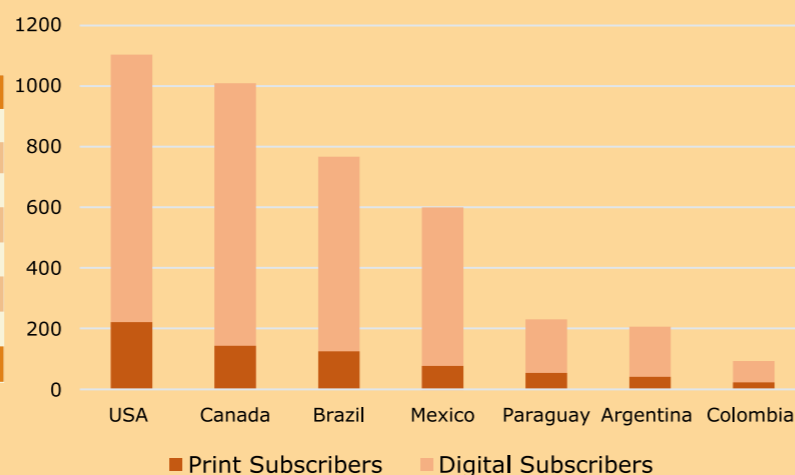
Country	Print Subscribers	Digital Subscribers
Germany	157	853
United Kingdom	140	840
Italy	101	830
France	84	722
Spain	81	675
Norway	74	612
Netherlands	71	586
Finland	50	495
Denmark	48	451
Switzerland	31	322
Portugal	29	215
<b>Total Subscribers</b>	<b>866</b>	<b>6,601</b>





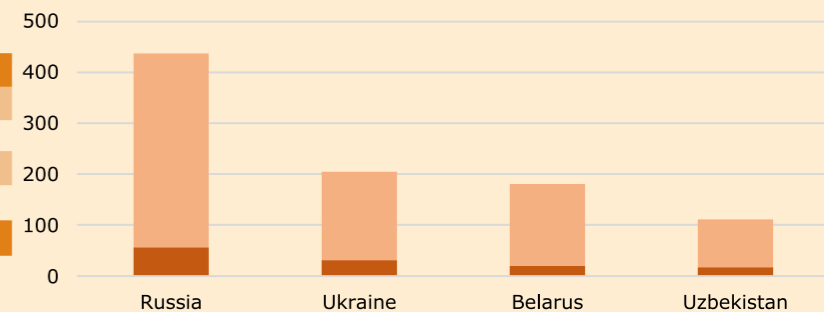
**Americas**

Country	Print Subscribers	Digital Subscribers
USA	223	1,102
Canada	145	1,004
Brazil	127	766
Mexico	79	601
Paraguay	56	232
Argentina	43	204
Colombia	25	91
<b>Total Subscribers</b>	<b>698</b>	<b>4,000</b>



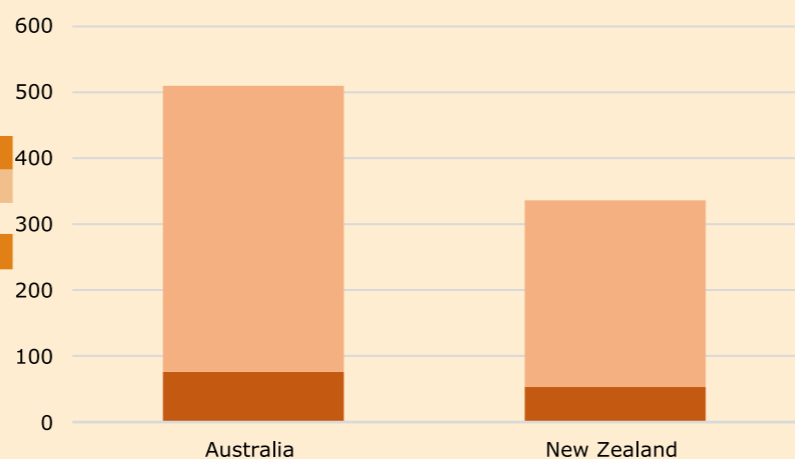
**Eurasia**

Country	Print Subscribers	Digital Subscribers
Russia	57	435
Ukraine	32	204
Belarus	21	181
Uzbekistan	18	112
<b>Total Subscribers</b>	<b>128</b>	<b>932</b>



**Oceania**

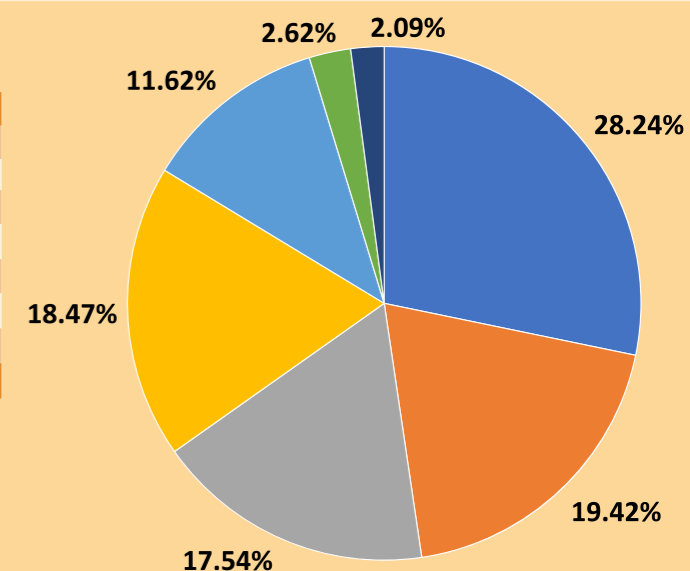
Country	Print Subscribers	Digital Subscribers
Australia	77	432
New Zealand	54	282
<b>Total Subscribers</b>	<b>131</b>	<b>714</b>



**Worldwide (All Regions)**

Region	Print Subscribers	Digital Subscribers
Middle East	1,658	9,763
Africa	1,410	6,443
Asia	957	6,137
Europe	866	6,601
Americas	698	4,000
Eurasia	128	932
Oceania	131	714
<b>Total Subscribers</b>	<b>5,848</b>	<b>34,590</b>

- MiddleEast
- Africa
- Asia
- Europe
- Americas
- Eurasia
- Oceania



**Subscribe to energyHQ Magazine!**

energyHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table

Period / Discount	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	All Other Countries
<b>1 Year</b> (12 Issues)	\$200	\$250	\$300	\$350	\$400
<b>2 Years</b> (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
<b>3 Years</b> (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

### Display Advertising

King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	"Dimensions (W x H) mm"	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	1/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	1/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

### Promoted Content (Advertorial)

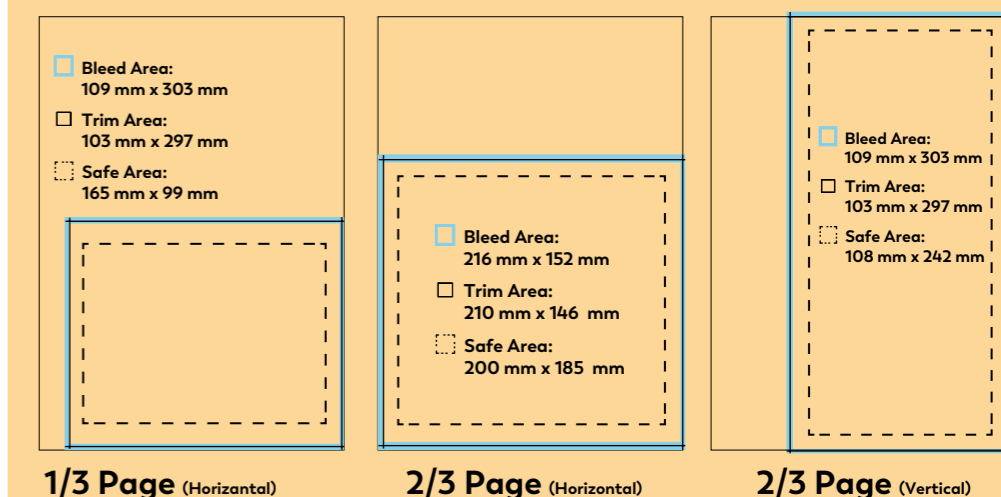
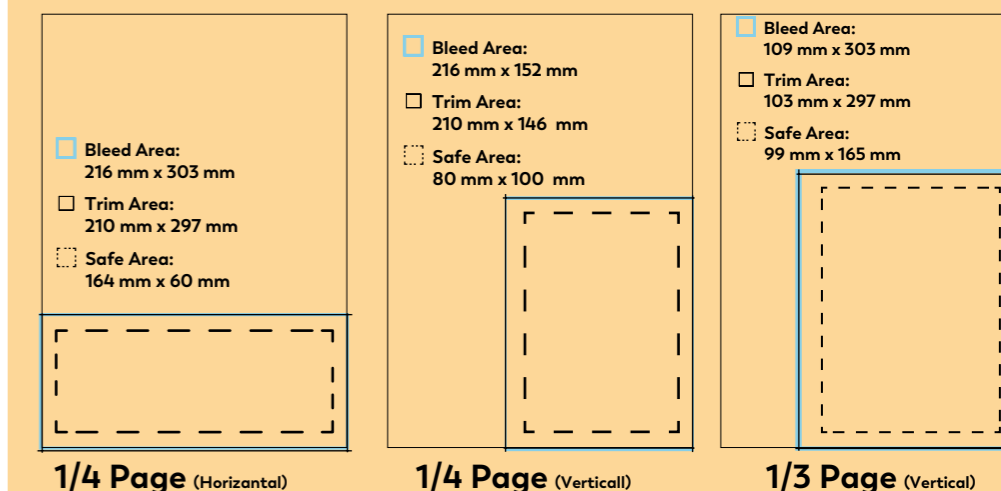
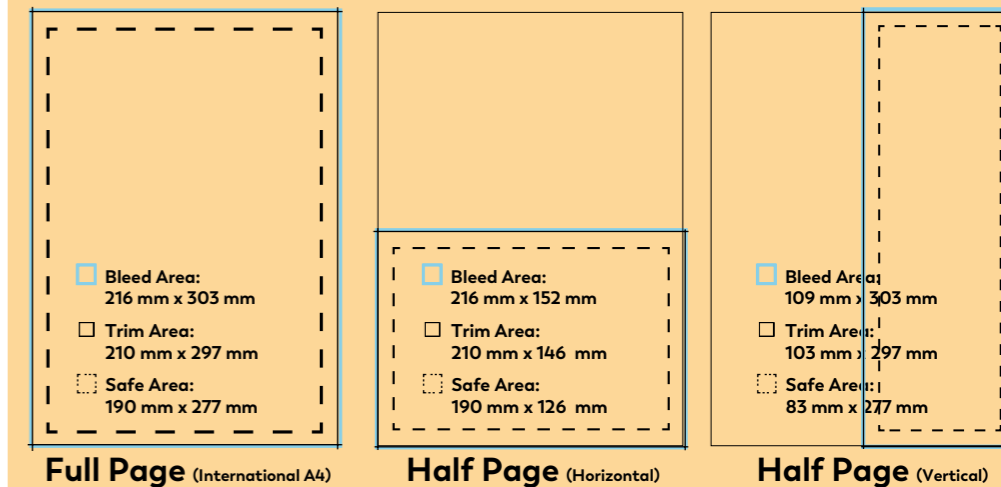
King of the Underhill!

This promotional service has double purpose. To get your story to energyHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details!

A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	1/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	1/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion





## Spread Insert

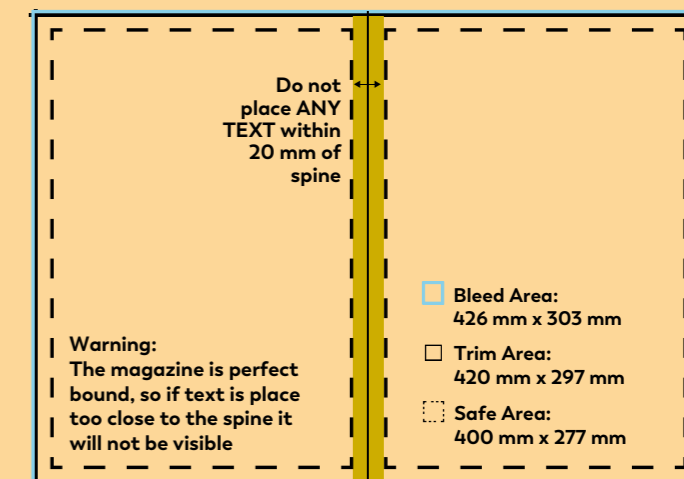
Double-Page = Double Impact - Differentiate Yourself from the Rest!

What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

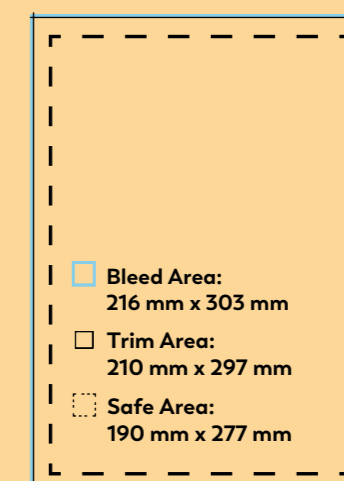
- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate alot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

Ref #	Option	"Dimensions (W x H) mm"	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

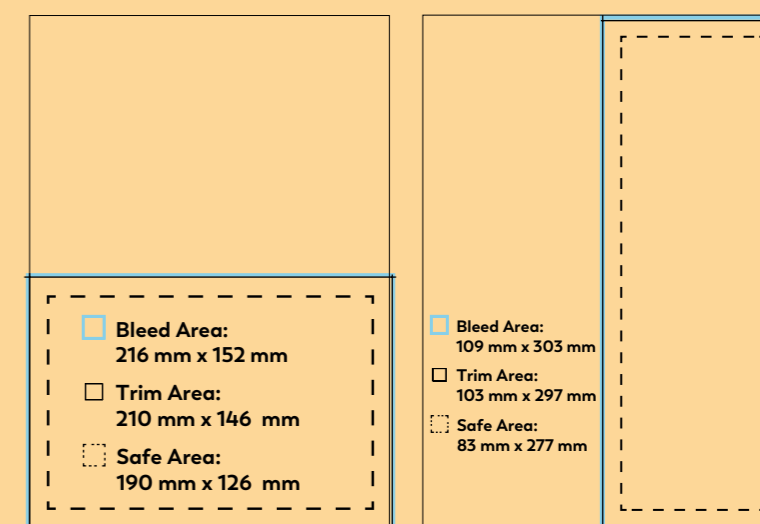
Rates are in USD - Amounts quoted are per insertion



Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)

Highlight (Vertical)

## Artwork Specs

PDF	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	"All files must be saved as RGB and at a minimum of 300 ppi.  All fonts must be embedded in EPS files, otherwise, sent seperately."	"All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC.  If you are sending a layered Photoshop (PSD) file, all fonts should also be sent."	"All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC.  All fonts must be embedded, otherwise, sent seperately."

Discover Future Insights of energy Industry at energyHQ.world!

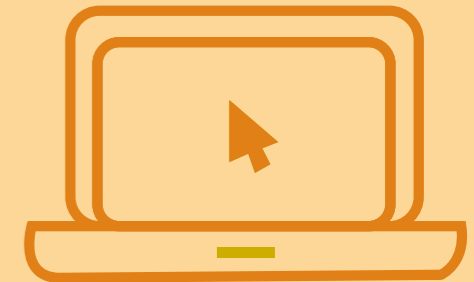
www.energyHQ.world is a reference portal for top-notch, up-to-date and high-quality energy industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. energyHQ's Website aims to keep its audience up-to date on latest busienss / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the energy industry, while attracting new readers searching for a media outlet that gives them what they're looking for. energyHQ's website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what's relevant to them with clarity and grace.

An excellent medium which can be used by promotional partners to povide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!



Avg monthly users  
**1,138**



Avg monthly page views  
**2,275**



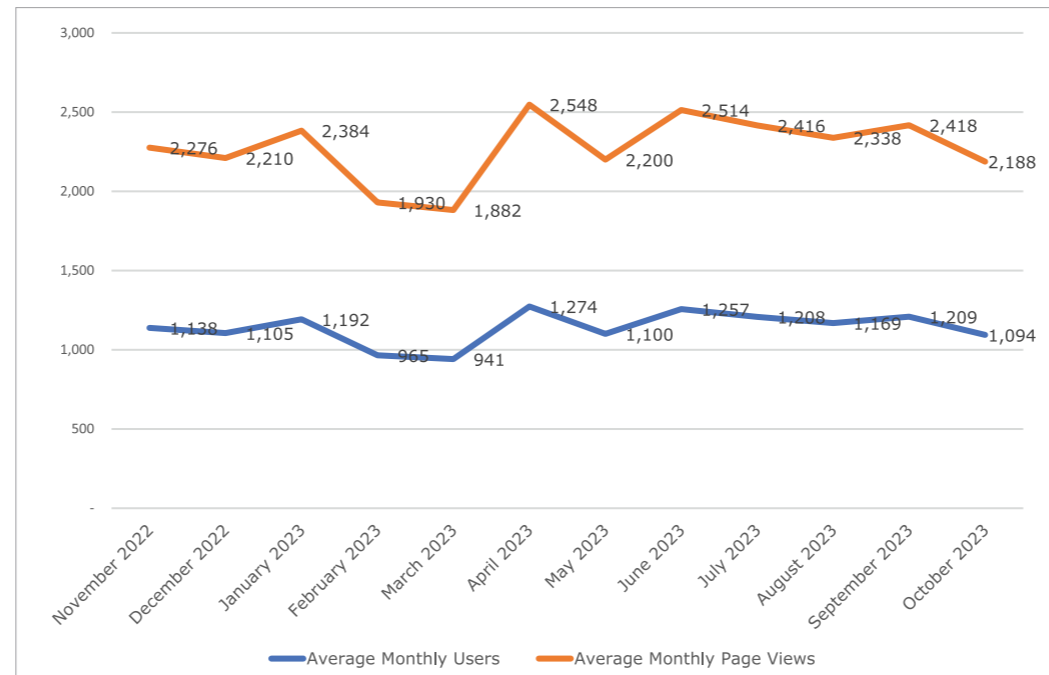
Global Audience Reach  
**13,652**

Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, energyHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.



Average Session Duration: **3:47**  
Quarterly Users: **3,414**

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2022	1,138	2,276
December 2022	1,105	2,210
January 2023	1,192	2,384
February 2023	965	1,930
March 2023	941	1,882
April 2023	1,274	2,548
May 2023	1,100	2,200
June 2023	1,257	2,514
July 2023	1,208	2,416
August 2023	1,169	2,338
September 2023	1,209	2,418
October 2023	1,094	2,188
<b>Total Number (Per Year)</b>	<b>18,423</b>	<b>73,692</b>



Traffic Metric	Figure
Average Monthly Users	1,138
Users / Year	13,652
Pages / Session	2
Page Views / Year	27,304
Avg Session Duration (Minutes)	3:47



Traffic Source	Percentage
Direct	30%
Organic Search	28%
Social	17%
Referral	15%
Paid Search	10%



## Banners

Ref #	Option	Dimensions (W x H) px	1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

## Artwork Specs

File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p><b>JPEG:</b> Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p><b>PNG:</b> Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p><b>GIF:</b> Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p><b>RGB (Red, Green, Blue):</b> Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p><b>Font Size:</b> Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p><b>Font Choice:</b> Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p><b>Contrast:</b> Ensure sufficient contrast between text and background for readability.</p>	<p><b>Duration:</b> Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p><b>File Size:</b> Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

energyHQ Website - Homepage



energyHQ Website - Media Kit

energyHQ Website - Previous Issues



A myriad of professional business services offered to a large array of energy industry professionals starting from individual to material supplier to manufacturer to importer and agent and not ending with event organizer - to help them achieve their business goals and objectives!  
Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Buyer's Guide	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. Connect with major industry players, forge valuable partnerships, and explore collaborations. Seamlessly navigate the energy industry landscape with our tailored business connections.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the energy industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of energy industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Make informed decisions with our Buyer's Guide service. Explore a curated selection of products and services to determine what fits best for your business needs and project requirements!	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Explore these services at [energyHQ.world](http://energyHQ.world) and elevate your experience in the energy industry. Each service is crafted to empower, connect, and propel you towards success.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	<b>Business Links</b> Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	<b>Career Center</b>	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	<b>Coming Events</b>	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-BG-01	<b>Buyer's Guide</b>	100 x 65 mm	\$550	\$468	\$385	\$303
SE-PM-01	<b>Project Monitor</b> Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
<b>Required Documents:</b> -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	<b>Required documents:</b> -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	<b>Required Documents:</b> -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	<b>Required documents:</b> -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	<b>Required Documents:</b> -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

**Explore & Engage a World of Events!**

Immerse yourself in the pulse of the energy industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry's beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions, expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the energy industry's landscape. Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement can amplify your impact and contribute to the collective growth of the energy community.

Podcast	Webinars		
sound Engagement	Insight	Live!	On-Demand
<p>Monthly audio podcasts - based on energyHQ Magazine's editorial calendar - conducted between a leading industry professional and energyHQ's editor(s).</p> <p>Build trust in your brand / products &amp; services and reach podcast audience with high impact exposure by being part of energyHQ's podcast series.</p> <p>Sound Engagement package includes:</p> <ul style="list-style-type: none"> <li>• 15 - 20 seconds sponsor intro</li> <li>• 45 second mid-episode advertising message of endorsement</li> <li>• Logo placement on podcast episode landing page</li> <li>• Editorial summary written by energyHQ editorial team</li> </ul>	<p>A digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.</p> <p>Insight Package includes:</p> <ul style="list-style-type: none"> <li>• Deliver three to four presentations, each lasting 10 to 15 minutes.</li> <li>• Engage in a collaborative panel discussion and live Q&amp;A for 30 to 45 minutes, hosted and moderated by energyHQ's editor(s).</li> <li>• Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list.</li> <li>• Implement a 3-month promotional campaign across energyHQ's media channels.</li> <li>• Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions.</li> <li>• Distribute a recording of the seminar to all registrants.</li> <li>• Archive the webinar recording on energyHQ's website for on-demand viewing</li> </ul>	<p>Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from energyHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.</p> <p>Live Package includes:</p> <ul style="list-style-type: none"> <li>• Deliver a concise webinar presentation lasting 20 to 30 minutes.</li> <li>• Engage in a live Q&amp;A session, skillfully moderated by energyHQ's editor(s).</li> <li>• Create a customized registration page for clients and execute a targeted marketing campaign to reach energyHQ's extensive audience and community.</li> <li>• Implement a comprehensive 2-month promotional campaign across energyHQ's diverse media channels.</li> <li>• Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions.</li> <li>• Distribute the post-webinar recording via email to all registrants.</li> <li>• Archive the webinar recording on energyHQ's website for convenient on-demand viewing</li> </ul>	<p>The on-demand webinar platform enables you to connect with energyHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.</p> <p>On-Demand Package includes:</p> <ul style="list-style-type: none"> <li>• Pre-recorded webinar presentation lasting 20- 30 minutes</li> <li>• The webinar presentation will be featured on energyHQ's website and will remain accessible indefinitely</li> <li>• A one-month promotional campaign will be conducted across our social media platforms</li> <li>• A leads report, containing captured contact details, will be generated and provided to you</li> </ul>
<b>\$ 2,500</b>	<b>\$ 15,000</b>	<b>\$ 8,500</b>	<b>\$ 5,000</b>

**energyHQ Excellence Awards**

Recognizing excellence in the energy industry, energyHQ Excellence Awards celebrate innovation, sustainability, and leadership shown by individuals or companies! Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Apply if you believe you or your company deserve to be awarded or learn more about the awards and nominate deserving individuals or companies that deserve recognition by visiting [www.energyHQ.world/channels/events/awards/](http://www.energyHQ.world/channels/events/awards/)

**Partnerships + Participation: Amplify Your Impact**

energyHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their energy-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Libya Energy and Economic Summit (Tripoli, Libya)	Solar Power Africa (Cape Town, South Africa) Egypt Petroleum Show (Cairo, Egypt)	Basra Oil & Gas (Basra, Iraq)	World Future Energy Summit (Dubai, UAE) Oman Petroleum Energy Show (Muscat, Oman)	West Africa Water Expo (Lagos, Nigeria)	The Big 5 Construct Egypt (Cairo, Egypt) Power and Water Nigeria (Lagos, Nigeria) SONEX (Amman, Jordan)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
HydroVision International 2024 (Denver, Colorado, USA)	Inter-Build Jordan (Amman, Jordan)	Nigeria Energy (Legos, Nigeria)	WETEX (Dubai,UAE) The Big 5 Construct Qatar (Doha, Qatar)	The Big 5 Show (Dubai, UAE) World RenewableEnergy Congress & Exhibition (Manama, Bahrain)	Erbil Oil & Gas (Erbil, Iraq)

For any queries or if you wish to receive a promotional offer, kindly send an email to [marketing@energyHQ.world](mailto:marketing@energyHQ.world) To know more, please visit [www.energyHQ.world/channels/events/](http://www.energyHQ.world/channels/events/)



## Unveiling Insights, Innovation, and Governance

Experience innovation firsthand with our Product or Technology Demos. Uncover the latest advancements, explore cutting-edge solutions, and visualize the future of the energy industry through interactive demonstrations designed to inspire and inform.

From strategic decision-making to embracing technological advancements, our diverse Reports offerings empower you to navigate the complexities of the energy industry with confidence.



### Industry eBooks

Delve deep into the nuances of industry trends and challenges with our eBooks. Authored by industry experts, these comprehensive documents provide in-depth analyses, actionable insights, and thought leadership to guide your strategic decisions to develop your business and grow your market share.

Price  
On Request



### White Papers

Secure your position as a thought-leader in the energy industry. Share your expertise, discuss your specialties and work with the energyHQ's editorial team on a range of digital content opportunities to promote your leadership across energyHQ's media channels. Generate interest in your specialist topic areas and showcase how your solutions are helping the industry. Host your own white paper or eBook on energyHQ's Magazine & Website and attract a pre-engaged energy audience, and benefit from distribution across energyHQ's media channels. You receive:

- Your content published on energyHQ's website and featured on homepage or relevant News / Sector pages
- Your content featured in energyHQ's newsletter
- Your content promoted across energyHQ's social media
- Monthly lead sharing for three-month period – including all contact details

Price  
\$3,000



### Product, Service or Technology Demos

Whether you're looking for year-round promotion or to promote your presence in advance of an event, take your marketing to the next level with a video to bring your brand, products and services to life. Submit your own product content and benefit from promotion across the energyHQ website, email newsletter and social media channels. Sponsorship package includes:

- Host your content piece on energyHQ website on webinar page (Pre-recorded webinar/ Product booklets/Your company starter pack and more)
- Dedicated e-shot (HTML format)
- 2x social posts promoted with your own branding
- 1x mention in the weekly newsletter
- Summary of your product, title of the pitch

Price  
\$5,000



### Country Presentations

Gain a global perspective with our Country Presentations. These reports focus on government initiatives, policies, and innovations in the energy industry, offering valuable insights into the evolving landscape of energy governance on a national scale.

Price  
On Request

Explore the wealth of knowledge within the Reports section at [www.energyHQ.world/channels/reports/](http://www.energyHQ.world/channels/reports/)

**Tailored Insights, Customized Reception & Timely Delivery**

Tailored Insights, Customized Reception & Timely Delivery!

This is a highly targeted / segmented medium which provides subscribers with up-to-date energy industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General energy-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

**Industry Newsletter**

Stay informed across the entire energy industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving energy industry landscape.

**Sector Newsletters**

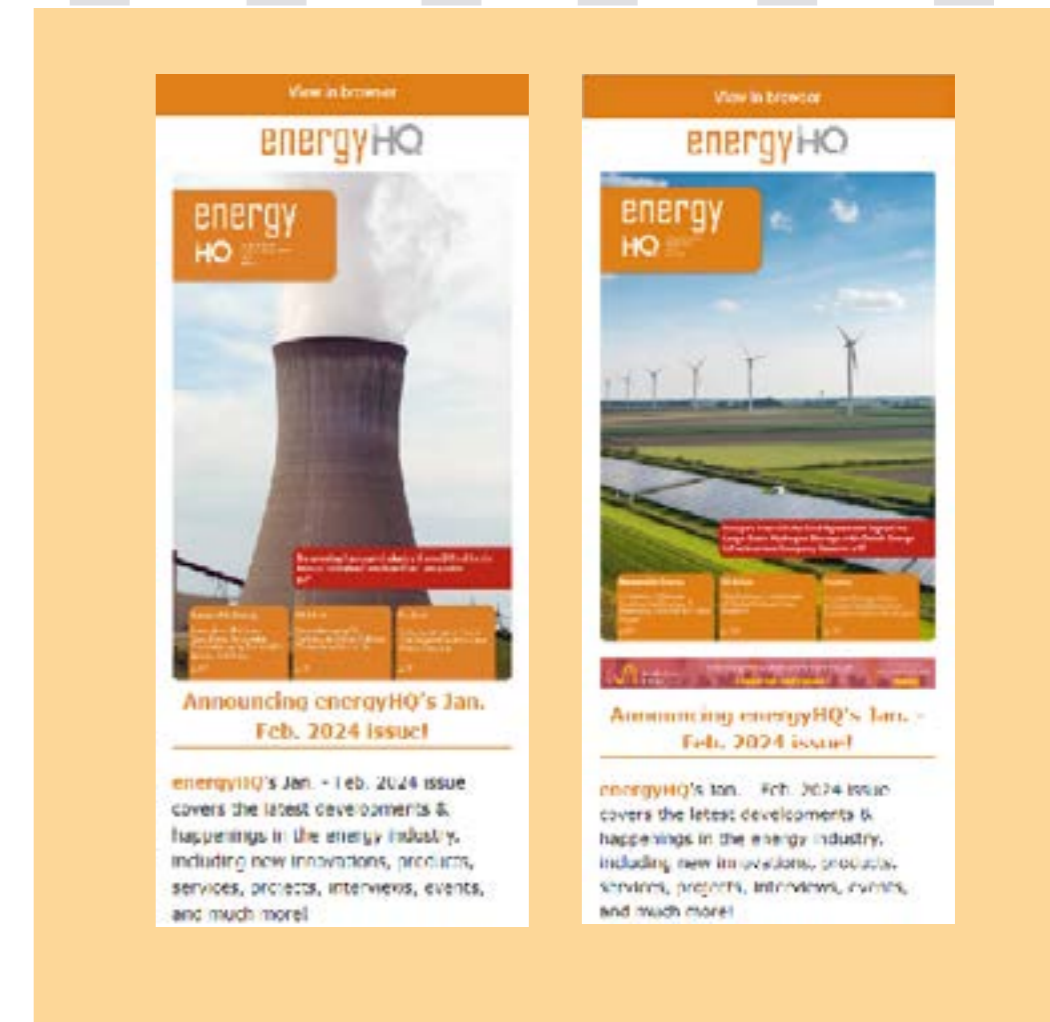
Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the energy industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

**Sending Frequency**

Newsletters are sent weekly, bi-weekly or monthly - based on subscriber's preference.

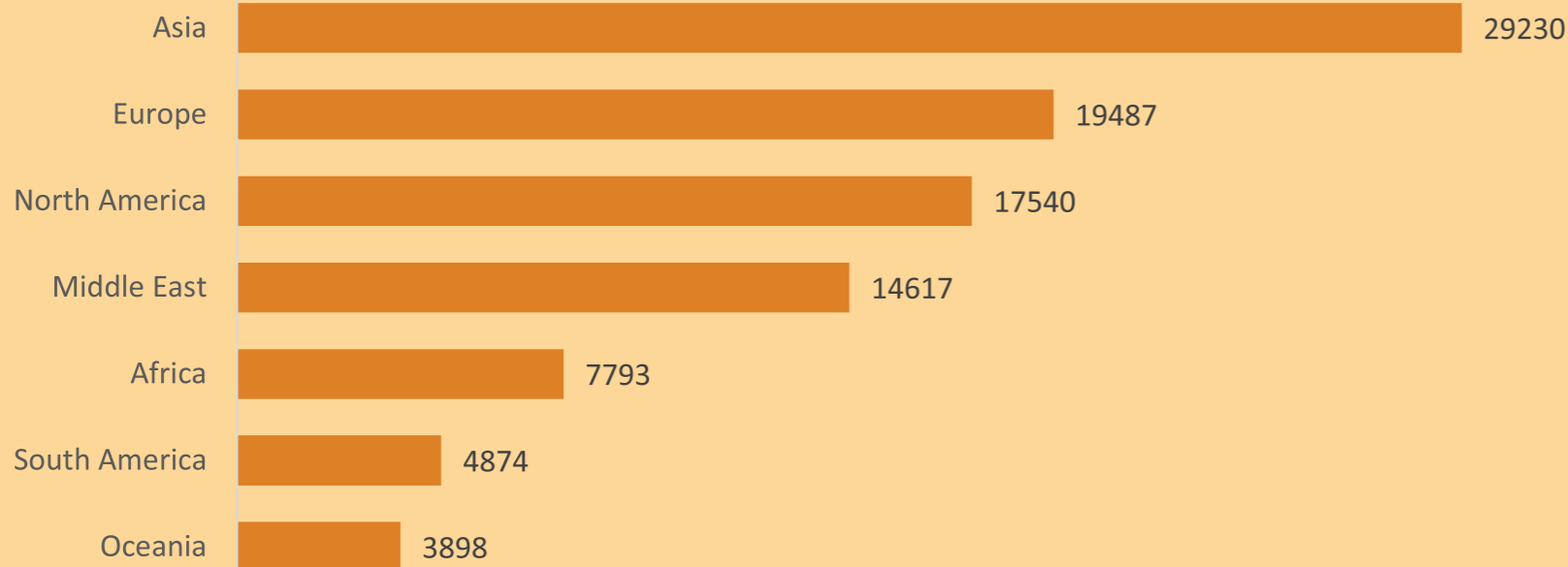
**Newsletters Subscribers**

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the energy industry.

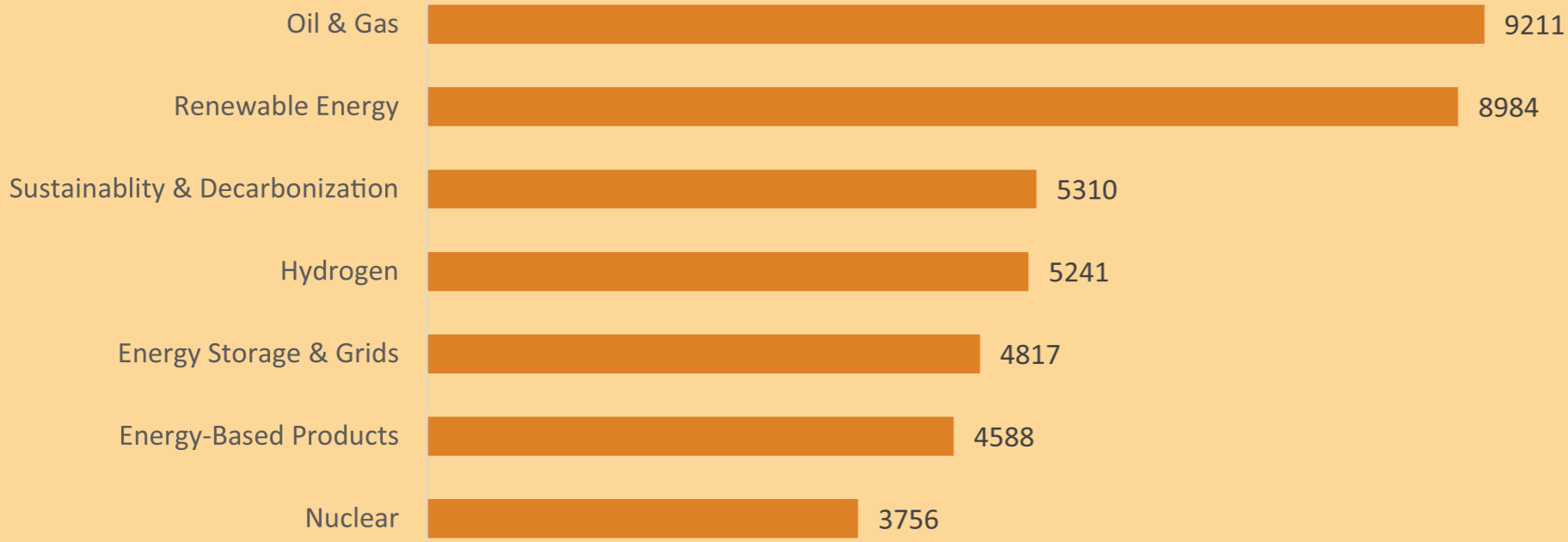


	Region							TOTAL
	Asia	Europe	Africa	Middle East	North America	South America	Oceania	
<b>General Industry</b>	16,600	11,106	4,442	8,330	9,996	2,777	2,221	55,532
<b>Oil &amp; Gas</b>	2,763	1,842	737	1,382	1,658	461	368	9,211
<b>Renewable Energy</b>	2,695	1,797	718	1,348	1,618	449	359	8,984
<b>Sustainability &amp; Decarbonization</b>	1,592	1,062	425	797	956	266	212	5,310
<b>Hydrogen</b>	1,572	1,048	419	786	943	262	211	5,241
<b>Energy Storage &amp; Grids</b>	1,445	963	385	723	867	241	193	4,817
<b>Energy-Based Products</b>	1,376	918	367	688	826	229	184	4,588
<b>Nuclear</b>	1,127	751	300	563	676	189	150	3,756
<b>TOTAL</b>	<b>29,230</b>	<b>19,487</b>	<b>7,793</b>	<b>14,617</b>	<b>17,540</b>	<b>4,874</b>	<b>3,898</b>	<b>97,439</b>

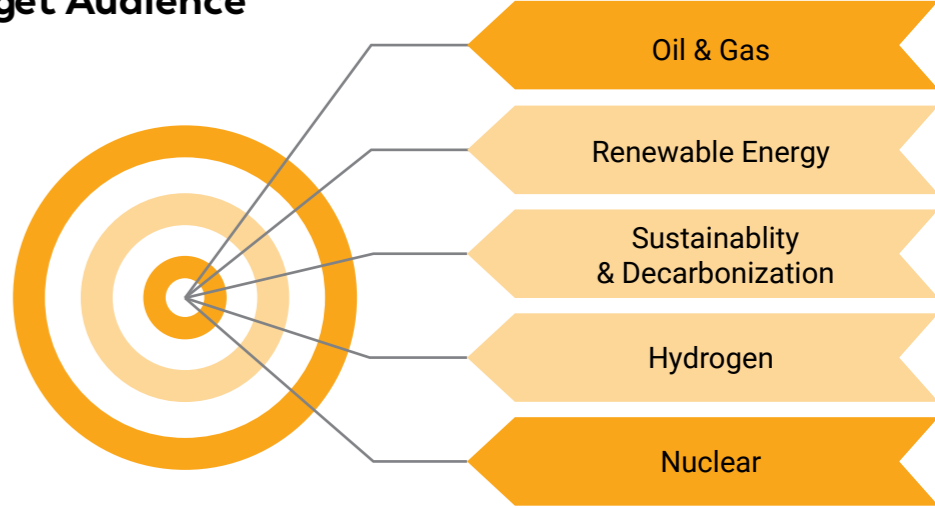
Breakdown by Region



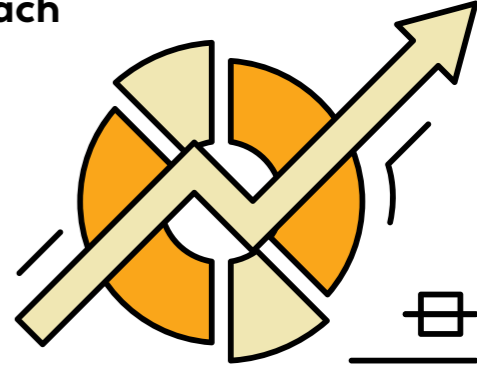
Breakdown by Sector



Target Audience



Avg Monthly Reach



8,377

Avg Click-Through-Rate



4.23%



## Promotional Services & Rates

### Promoted Content

Ref #	Option	"Dimensions (W x H) px"	1-3 Editions	"4-6 Editions (15% discount)"	"7-9 Editions (30% discount)"	"10-12 Editions (45% discount)"
NL-PC-01	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

### Banners

Ref #	Option	"Dimensions (W x H) px"	1-3 Editions	"4-6 Editions (15% discount)"	"7-9 Editions (30% discount)"	"10-12 Editions (45% discount)"
NL-BA-01	Banner + Text (40 words) & Background Color	180 x 140	\$1,500	\$1,275	\$1,050	\$825
NL-BA-02	Banner	600x 300	\$1,000	\$850	\$700	\$550

### Sponsorship

Ref #	Option	"Dimensions (W x H) px"	1-3 Editions	"4-6 Editions (15% discount)"	"7-9 Editions (30% discount)"	"10-12 Editions (45% discount)"
NL-SP-01	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$1,800	\$3,300

Rates are in USD - Amounts quoted are per insertion

## Artwork Specs

### Newsletter Banner Specifications

### Promoted Content Specifications

For the optimal use of our newsletter, the artwork banner should be in 600 x 300 resolution to fit properly. If you wish to send a worded message with the banner, there be a maximum of 40 words with the banner at 180 x 140 resolution.

For promoted content, you can use the entirety of the newsletter itself, and thus the material submitted must fit in a 600 x 1,500 px resolution.

**Connecting the Energy Community Across Platforms**

Our front-row offering to our audience showcasing important & curated (energy-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.

Promotional partners can post their company news and products / services on these channels for more value-added exposure.

**Social Media Channels Presence**

Engage with energyHQ on Facebook, X (Twitter), LinkedIn, Instagram & YouTube. Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the energy industry conversation wherever you are.

**Followers**

Join a growing community of industry enthusiasts & professionals! Be part of

the conversation, stay informed, and connect with a diverse audience passionate about the future of energy.

**Social Posting Calendar**

**Daily Updates:** Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

**Weekly Spotlights:** Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

**Interactive Fridays:** Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the energy community.



**LinkedIn (LI)**

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 - 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 678 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140

Post name: 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

**Facebook (FB)**

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 - 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Backconnect	1640 x 858 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotional	1200 x 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195

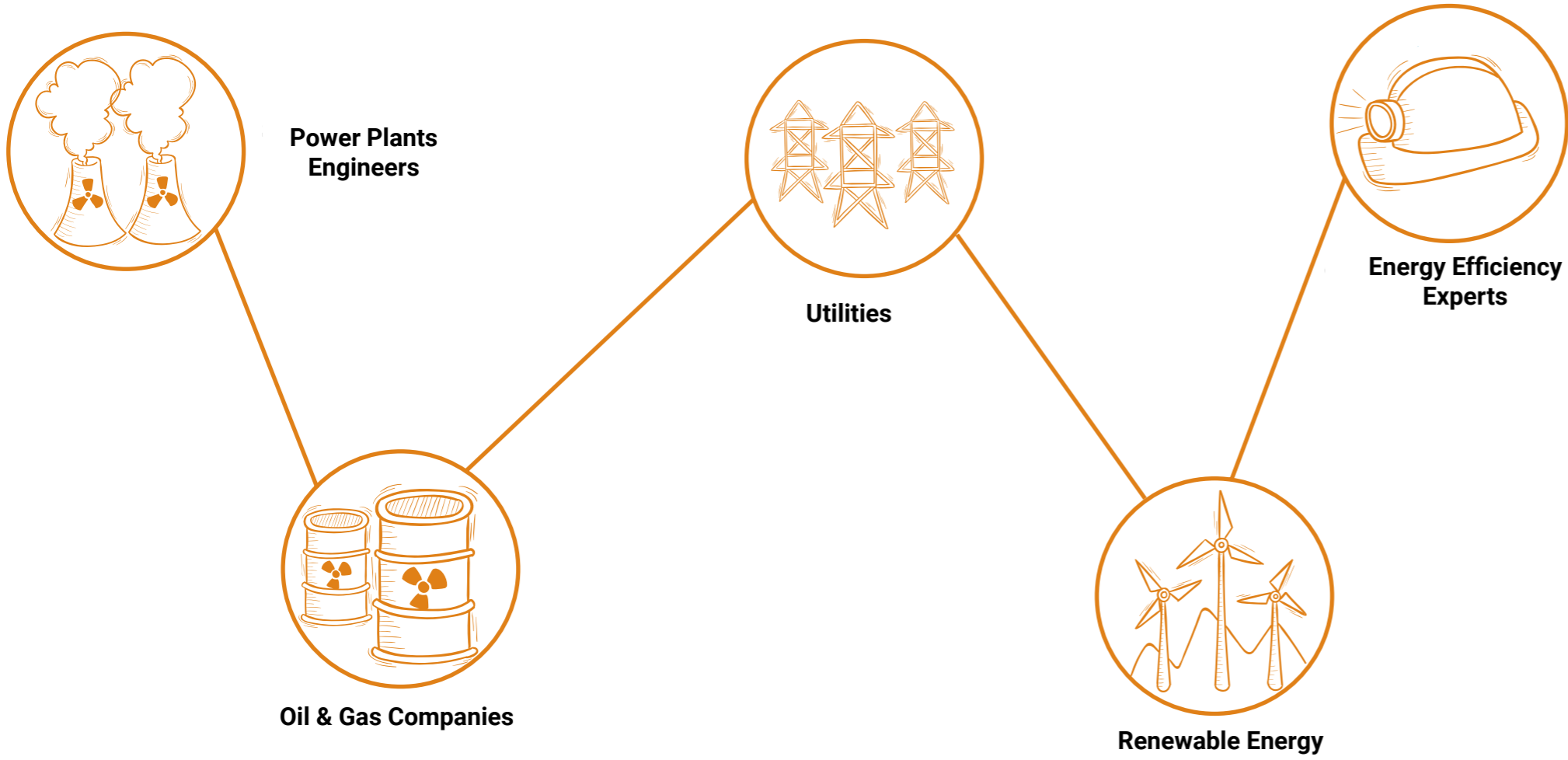
Headlines: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

X (Twitter)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-13 insertions 45% discount
SO-X-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-03	Website Card	600 x 600 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-X-04	Fun Promotions	505 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.								
Instagram (IG)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IM-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IM-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IM-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IM-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140
14%(250 Pixels) of the top and bottom of the image free from text and logos								
YouTube (YT)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-13 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 x 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	5 MB	HD minimum	\$200	\$170	\$140	\$110
Video must be minimum HD standard								



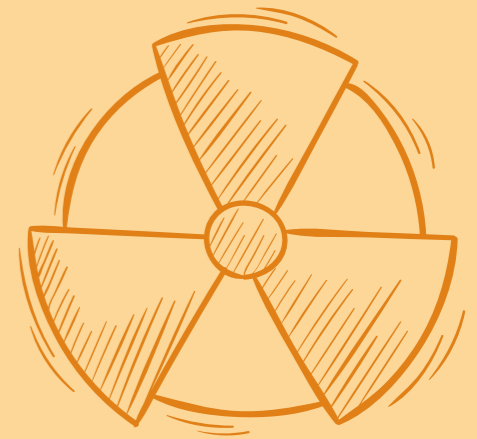
Elevate Your Reach, Maximize Impact

Unlock the power of precision with our Email Services. Boasting an expansive, updated database featuring industry leaders, manufacturers, importers, and agents/dealers in the energy sector, our promotional service is a dynamic tool for targeted outreach on a budget. Targeted mass-email campaigns to a specialized and accredited audience involved in the energy industry, of direct relevance & importance to your company and its products/services. Special customized filtering can be applied to target the exact target audience which you seek! A highly targeted / segmented medium which provides promotional partners with specific exposure they seek at low budget to deliver their exact message to their "selected audience"!



Average Email Reach  
12,850

Industry Sectors  
12

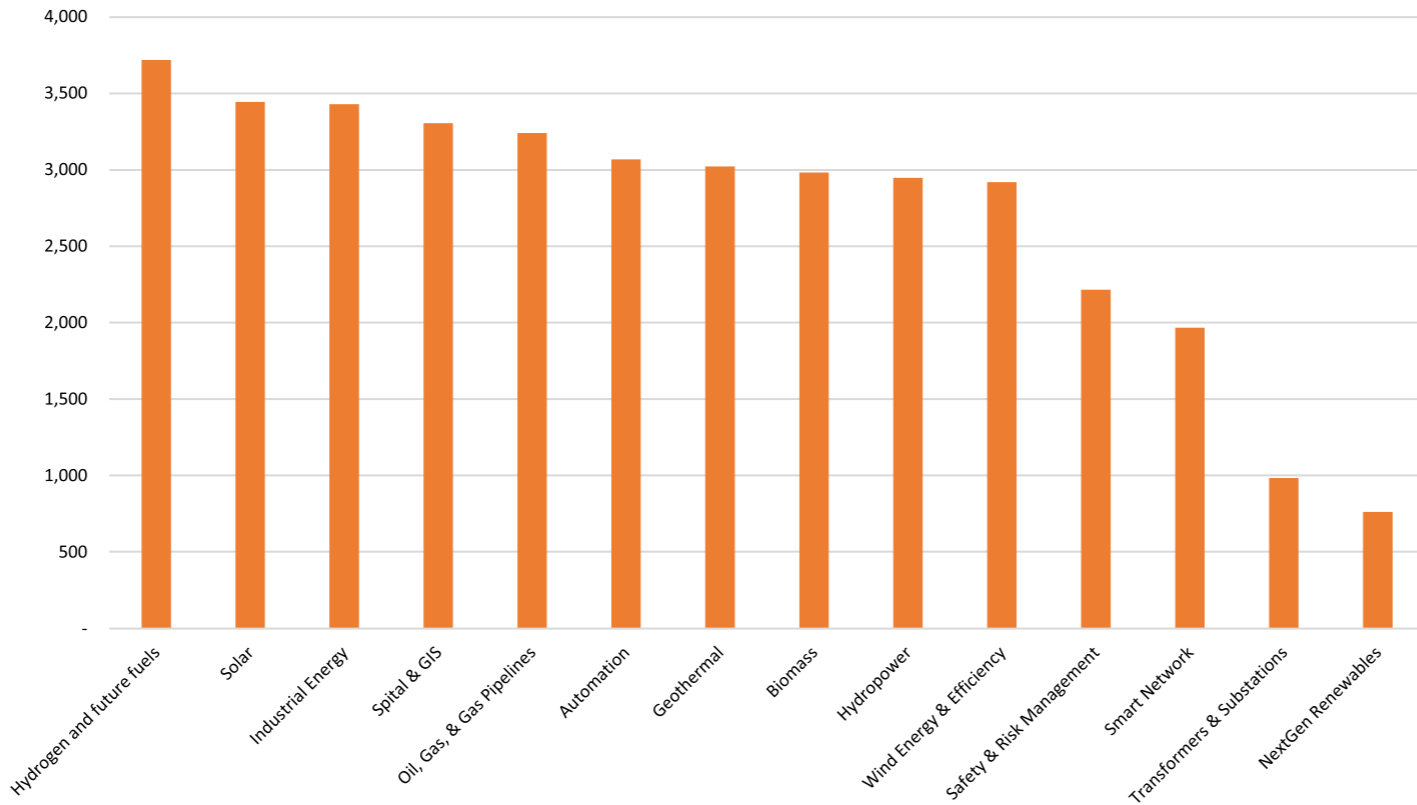


Regions  
7

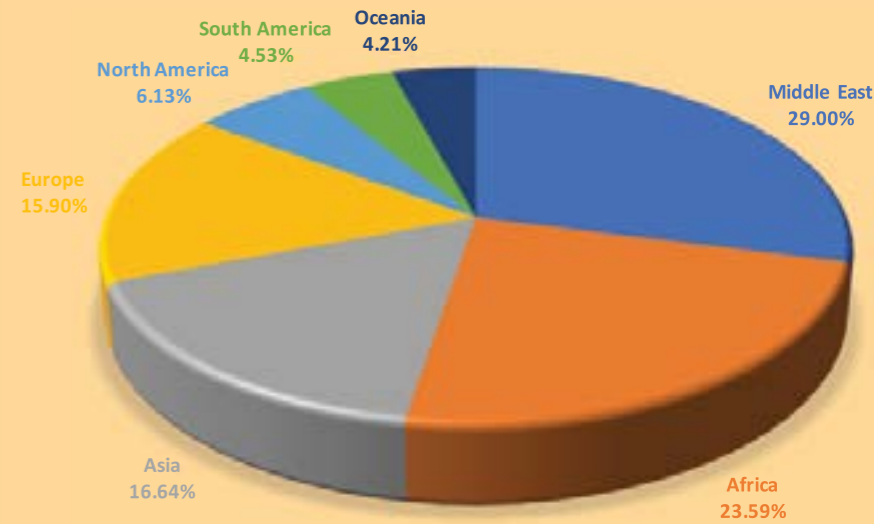
Promote your company, products or services to highly targeted segments of our energy database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:

- Geography - Industry Sector – Activity - Job function
- Price: USD 2,000 per 1,000 contacts\*

Industry Sectors	Recipients
Hydrogen and future fuels	3,718
Solar	3,443
Industrial Energy	3,428
Spital & GIS	3,304
Oil, Gas, & Gas Pipelines	3,239
Automation	3,067
Geothermal	3,022
Biomass	2,982
Hydropower	2,947
Wind Energy & Efficiency	2,918
Safety & Risk Management	2,215
Smart Network	1,967
Transformers & Substations	985
NextGen Renewables	764
<b>TOTAL</b>	<b>37,999</b>



Region	Recipients
Middle East	11,019
Africa	8,964
Asia	6,323
Europe	6,042
North America	2,329
South America	1,722
Oceania	1,600
<b>Total</b>	<b>37,999</b>



**Promotional Services & Rates**

Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

**Artwork Specs**

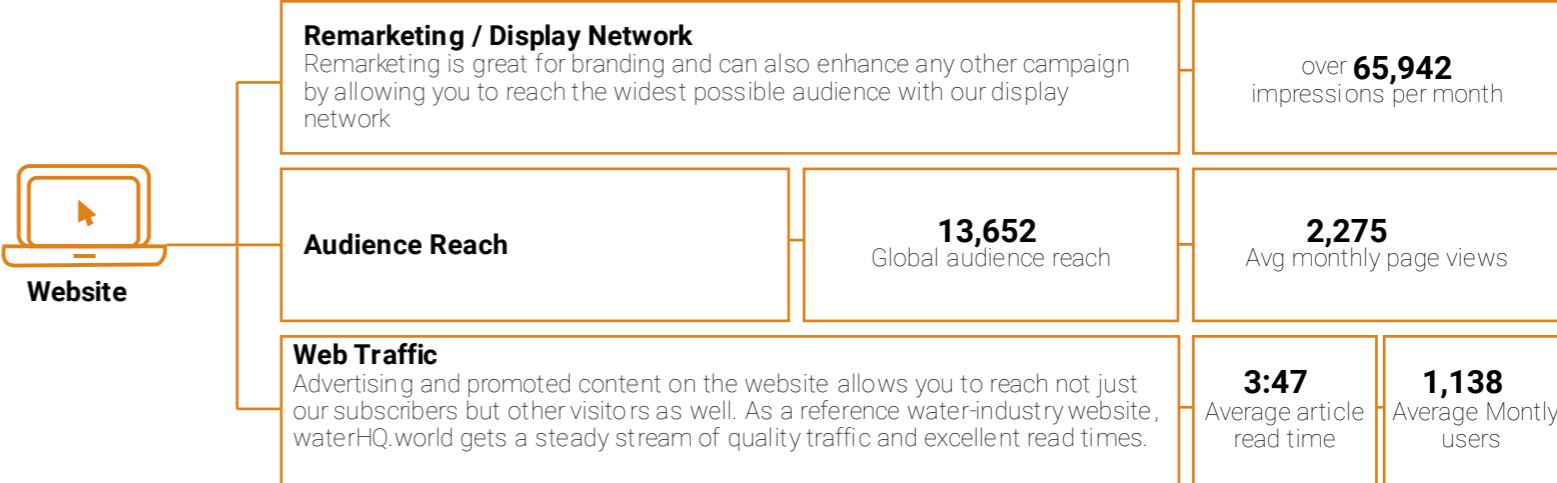
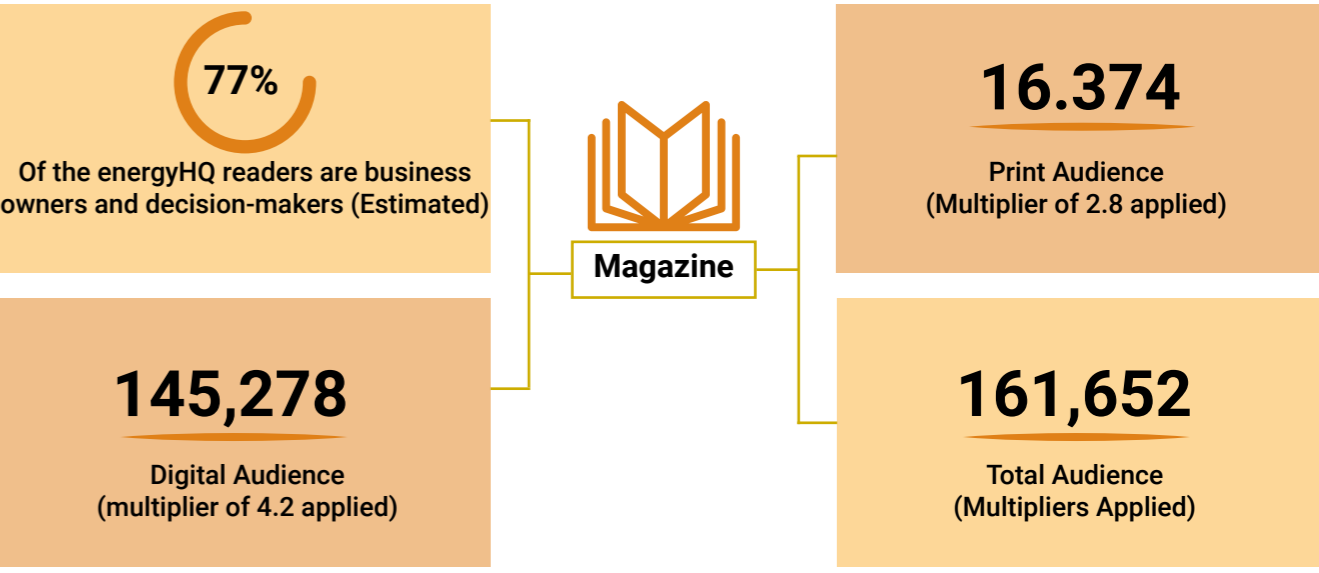
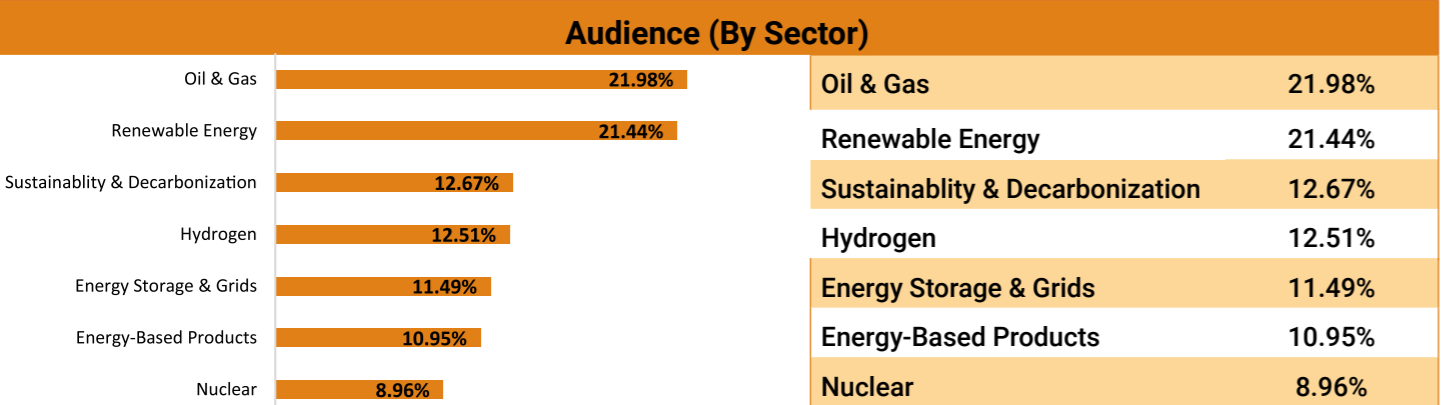
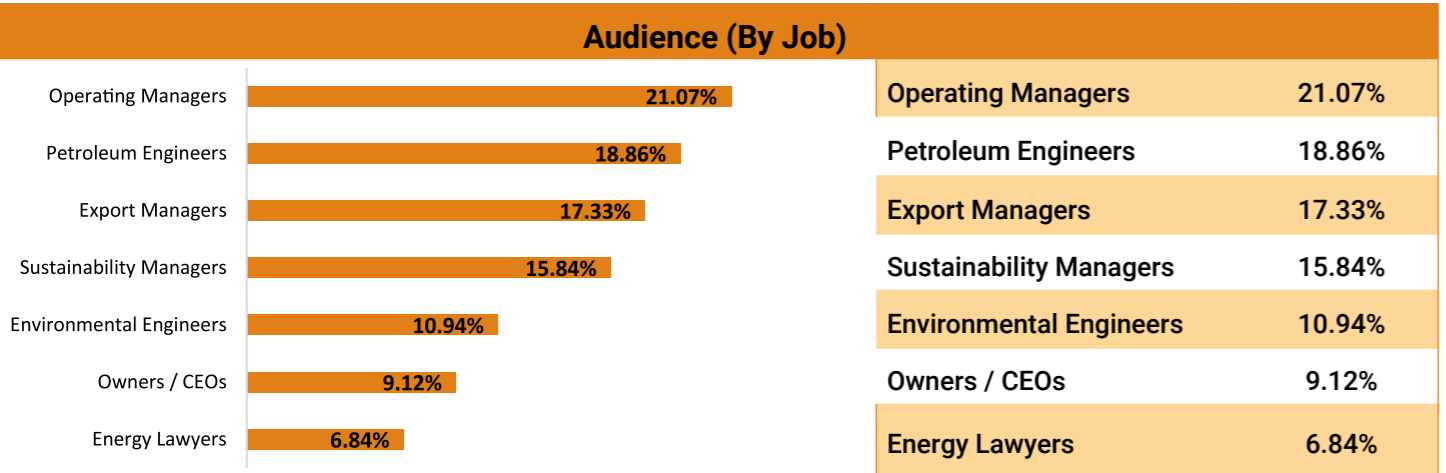
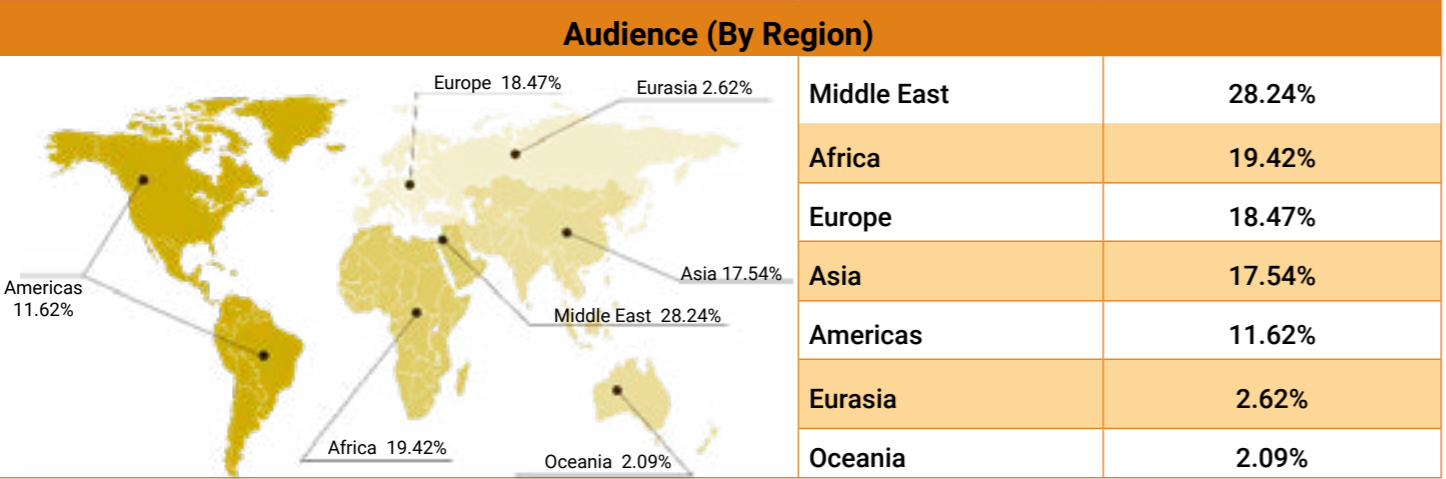
Make sure your e-mail is branded according to yor company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG forma; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

# energyHQ | Global Audience Synopsis

energyHQ strives to become a primary reference point for decision makers at all levels of energy-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

energyHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over <<GlobalAudienceNumber>> people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.





Below you shall find 5 distinct & holistic promotional packages - ranging from Bronze to Platinum - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package.

You may select one of the promotional packages available therein, noting each package can be customized (adding or removing promotional services and options - per media channel) as per your preferences and specific needs / allocated budget.

**What is it that you want to achieve?**

energyHQ's media channels - listed below - provide a true holistic solution to meet all your marketing & promotional requirements.



Media Channel	Lead Generation	Brand Awareness	Thoug	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓			
Website (WE)	✓	✓			
Services (SE)	✓	✓			
Events (EV)	✓	✓			✓
Reports (RE)	✓	✓			
Newsletters (NL)	✓	✓		✓	
Social (SO)	✓	✓		✓	
Email (EM)	✓	✓		✓	

**Bronze Package**

Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (Months)

2

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership ✓

Speaking Opportunities

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page		2 Issues	\$4,000	0%	\$4,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$650	0%	\$650
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,600	0%	\$1,600
PPS-04	Email	Direct Email Marketing (DEM)	2,000 Unique Recipients		2 eShot	\$1,800	0%	\$1,800

Total Amount

\$8,050.00

\$8,050.00

Special Discount

10%

\$805.00

Due Amount (To Pay)

\$7,245.00

**Payment Option 1 : Per Month\***

\*Monthly payment divided according to number of months related to campaign duration

**Pre-Payment Discount\***

\*Only applied when payment is made lump-sum - per entire campaign duration

10%

\$725.00

**Payment Option 2 : Per Duration**

\*Payable within two weeks after insertion order has been authorized

\$6,521.00

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,900		\$1,500
VPS-02	Website	Banner	MPU Banner		1 Month	\$750		\$600
VPS-03	Services	Buyer's Guide	-	Published in Magazine & Website	1 Issue / 1 Post	\$575		\$550
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$800		\$750
VPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$900		\$2,000

Total Amount

\$17,905

VPS Discount

100%

Due Amount (To Pay)

\$17904

**Silver Package**

**The Silver Knight (Really Strong ~ Provides Shining Results!)**

Campaign Duration (Months)

4

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership

Speaking Opportunities

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)	2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,500 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						18,700.00	0%	\$18,700
Special / Package Discount							20%	\$3,740
Due Amount (To Pay)								\$14,960
"Payment Option 1 : Per Month*" *Monthly payment divided according to number of months related to campaign duration"								\$3,740
"Lump sum Discount*" *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$1,496
"Payment Option 2 : Per Duration" *Payable within two weeks after insertion order has been authorized"								\$13,464.00

**"Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge"**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,000	0%	\$4,000
VPS-02	Magazine	Advertorial	2/3 Page		2 Issues	\$4,400	0%	\$4,400
VPS-03	Website	Banner	MPU Banner		2 Month	\$1,500	0%	\$1,500
VPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,600	0%	\$1,600
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$2,250	0%	\$2,250
Total Amount						\$13,750	0%	\$13,750
VPS Discount							\$0.20	\$2,750
Due Amount (To Pay)								\$11,000



**Gold Package**

**Nothing Shines Like Gold ~ Guaranteed to provide shining results!**

**Campaign Duration (Months)**

6

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service / Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	Full Page	2 Issues	\$5,000	0%	\$5,000
PPS-02	Magazine	Classified Advertising	Buyer's Guide	3 Issues	\$1,725	0%	\$1,725
PPS-03	Magazine	Display Advertising	Full Page	3 Issues	\$7,500	0%	\$7,500
PPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	2 Issues	\$3,400	0%	\$3,400
PPS-05	Website	Banner	Large Square Banner	3 Months	\$3,600	0%	\$3,600
PPS-06	Newsletters	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	2 Newsletters	\$2,000	0%	\$2,000
PPS-07	Email	Direct Email Marketing (DEM)	3,500 Contacts (per specific criteria)	2 Sendings	\$3,150	0%	\$3,150
Total Amount					\$26,375	\$-	\$26,375
Special Discount						30%	\$7,913
Due Amount (To Pay)							\$18,463
Payment Option 1 : Per Month*							\$3,077
*Monthly payment divided according to number of months related to campaign duration							
Pre-Payment Discount*						10%	\$1,846
*Only applied when payment is made lump-sum - per entire campaign duration							
Payment Option 2 : Per Duration							\$16,616
*Payable within two weeks after insertion order has been authorized							

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Advertorial	Full-Page	3 Issues	\$7,500		\$5,500
VPS-02	Magazine	Classified Advertising	Buyer's Guide	4 Issues	\$2,300		\$6,000
VPS-03	Magazine	Display Advertising	Full Page	2 Issues	\$5,000		\$6,000
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	2 Issue	\$3,400		\$5,000
VPS-05	Magazine	Flyer	Single Paper / Single or Double Sided Print	1 Issue	\$1,200		\$5,000
VPS-06	Website	Banner	Large Square Banner	3 Months	\$3,600		\$3,750
VPS-07	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink	2 Newsletters	\$2,600		\$2,000
VPS-08	Email	Direct Email Marketing (DEM)	3,500 Contacts (per specific criteria)	1 Sending	\$1,575		\$7,000
Total Amount					\$27,175	(\$54,350)	\$27,175
VPS Discount						100%	
Due Amount (To Pay)							\$27,175

**Diamond Package**  
 Glittering Diamonds Are Forever  
 A peunltimate package for industry leaders!

Campaign Duration (Months)

9

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership ✓

Speaking Opportunities ✓

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	Full Page	4 Issues	\$10,000	15%	\$8,500
PPS-02	Magazine	Classified Advertising	Buyer's Guide	5 Issues	\$2,875	15%	\$2,444
PPS-03	Magazine	Display Advertising	Full Page	5 Issues	\$12,500	15%	\$10,625
PPS-02	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	4 Issues	\$6,800	15%	\$5,780
PPS-04	Website	Banner	Large Leaderboard Banner	5 Months	\$6,000	30%	\$4,200
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)	3 Sendings	\$6,750	0%	\$6,750
Total Amount					\$48,925	\$6,626	\$42,299
Special Discount						40%	\$16,920
Due Amount (To Pay)							\$25,379
Payment Option 1 : Per Month*							\$2,820
*Monthly payment divided according to number of months related to campaign duration							
Pre-Payment Discount*						10%	\$2,538
*Only applied when payment is made lump-sum - per entire campaign duration							
Payment Option 2 : Per Duration							\$22,841
*Payable within two weeks after insertion order has been authorized							

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VAS - 01	Magazine	Advertorial	Full Page	5 Issues	\$12,500		\$11,600
VAS - 02	Magazine	Classified Advertising	Buyer's Guide	5 Issues	\$2,875		\$10,625
VAS - 03	Magazine	Display Advertising	Double-Page (Spread)	2 Issues	\$11,600		\$8,500
VAS - 04	Magazine	Display Advertising	Full Page	5 Issues	\$12,500		\$5,780
VAS - 05	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	4 Issues	\$6,800		\$4,400
VAS - 06	Magazine	Leaflet	2 Papers (Binded) - Placed in Middle of Issue	2 Issues	\$4,400		\$5,100
VAS - 07	Website	Banner	Large Leaderboard Banner	5 Months	\$6,000		\$2,444
VAS - 08	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	4 Newsletters	\$4,000		\$5,000
VAS - 09	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200		\$3,000
VAS - 10	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)	3 Sendings	\$6,750		\$3,400
Total Amount					\$72,625	\$(72,625)	\$ -
VPS Discount						100%	
Due Amount (To Pay)							

**The Platinum Package**  
Nothing But The Best! (drop mic!)

**Campaign Duration (Months)**

12

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities ✓

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	Full-Page	6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Classified Advertising	Buyer's Guide	6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Display Advertising	Full-Page	6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	6 Issues	\$8,400	15%	\$8,400
PPS-05	Magazine	Brochure	4 Papers (Bound) - Placed in Middle of Issue	2 Issues	\$10,200	0%	\$8,670
PPS-06	Website	Banner	Skyscraper Banner	6 Months	\$10,200	30%	\$7,140
PPS-07	Newsletters	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-08	Newsletters	Sponsorship	Your Branding Across Newsletters	2 Newsletters	\$12,000	15%	\$10,200
PPS-09	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)	3 Sendings	\$10,125	20%	\$8,100
Total Amount					\$90,375	\$(14,333)	\$76,268
Special / Package Discount						50%	\$38,021
Due Amount (To Pay)							\$38,021
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration"							\$3,168
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration"						10%	\$3,802
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized"							\$34,219

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Advertorial	Full-Page	5 Issues	\$12,500	100%	\$11,600
VPS-02	Magazine	Classified Advertising	Buyer's Guide	5 Issues	\$2,875	100%	\$10,625
VPS-03	Magazine	Display Advertising	Double-Page	2 Issues	\$11,600	100%	\$10,625
VPS-04	Magazine	Display Advertising	Full-Page	5 Issues	\$12,500	100%	\$5,780
VPS-05	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	4 Issues	\$6,800	100%	\$16,000
VPS-06	Magazine	Gatefold	2 Papers (Bound) - Placed in front of Front Cover!	2 Issues	\$16,000	100%	\$5,780
VPS-07	Website	Banner	Wide Skyscraper Banner	6 Months	\$12,000	100%	\$10,200
VPS-08	Newsletters	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	6 Newsletters	\$6,000	100%	\$5,100
VPS-09	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	100%	\$4,420
VPS-10	Newsletters	Sponsorship	Your branding across entire Newsletter	2 Newsletters	\$12,000	100%	\$12,000
VPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)	3 Sendings	\$10,125	100%	\$10,125
Total Amount					\$107,600	\$(107,600)	\$ -
VPS Discount						100%	
Due Amount (To Pay)							\$ -



**Congratulations are in order!**

You made it thus far - means you're definitely interested & are on the right path to taking a wise decision!

So, you're almost done with energyHQ's media kit 2024. This means we held your interest, and you're considering our platform as the promotional partner to achieve your sales and marketing goals, which would be a very wise decision that you won't regret. Contact us now, and get your own CPO (Customized Promotional Offer), which will consider all your needs from budget, to goals. We thrive on integrity and honesty, and your success is our own, which we will strive for. If your expectations are not met through our services, we pledge to provide you another promotional campaign - Pro Bono!

Our ethos - Guiding Light & Northern Star! - is listed below. We live & breathe by these principles as they define our commitment to our audience and everything that we do:

- Our work conduct & business interactions with our promotional partners (clients) are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our promotional partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but are exceeded!
- If promotional services fail to meet our promotional partners' expectations, we pledge to provide them with another promotional campaign for free (pro-bono / gratuit) – of equal or higher monetary value – no questions asked!

Do not hesitate to contact us through one of our below agents, per your region, and if you can't find your region, contact Mr. Jad Abou (Chief Marketing & Sales Officer), whose information is available in the next page. We hope to hear from you and help you in your journey.

Best wishes,  
**Mohamad Rabih Chatila**  
 CEO  
[rabih@1world.xyz](mailto:rabih@1world.xyz)

**Our Business Partners (Exclusive Agents)**

Country / Region	Austria, Germany, and Switzerland	China, Malaysia, and Taiwan	India	Japan	Turkey	United Kingdom
Contact Name	Ms. Barbara Geiling-Maul	Ms. Yaya Hsu	Faredoon Kuka	Mr. Akiyoshi Ojima	Mr. Aydın Erdem	Mr. Graham Meller
Company	Eisenacher Medien	Ringier Trade Media (RTM)	RMA Media	Echo Japan Corporation	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-886-4-23297318	00 91 22 4005 8717	00-81-(0)3-3263-5065	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	<a href="mailto:info@eisenacher-medien.De">info@eisenacher-medien.De</a>	<a href="mailto:yayahsu@ringier.com.hk">yayahsu@ringier.com.hk</a>	<a href="mailto:kuka@rmamedia.com">kuka@rmamedia.com</a>	<a href="mailto:ojima@echo-japan.co.jp">ojima@echo-japan.co.jp</a>	<a href="mailto:titajans@titajans.com">titajans@titajans.com</a>	<a href="mailto:gmeller@buttonwoodmarketing.com">gmeller@buttonwoodmarketing.com</a>
Website	<a href="http://www.eisenacher-medien/">http://www.eisenacher-medien/</a>	<a href="http://www.industrysourcing.com">www.industrysourcing.com</a>	<a href="http://www.rmamedia.com">www.rmamedia.com</a>	<a href="http://www.echo-japan.co.jp/">http://www.echo-japan.co.jp/</a>	<a href="http://www.titajans.com">www.titajans.com</a>	<a href="http://www.buttonwoodmarketing.com">www.buttonwoodmarketing.com</a>

# energyHQ's Promotional Partners

Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with energyHQ!

Join our esteemed roster of leading companies to unlock unparalleled benefits. Become energyHQ's promotional partner to elevate your brand, gain market share, and expand your products / services reach worldwide!



### Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

**One Media (1M) - a One World (1W) Division - has since 1977** launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”.

As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to energyHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the water, food, construction & health industries.

Join us in the journey of progress and media excellence. Your story begins with One Media!



**waterHQ** serves the Water, Wastewater, Desalination & Energy sectors. waterHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the water industry bringing its readers in-depth insights and information. The total brand readership is composed of decision makers or decision influencers for their companies.

For more details log on to [www.waterhq.world](http://www.waterhq.world)



**constructionHQ** serves the Building, Machinery, Road & Power Generation sectors in the MENA region & Beyond. constructionHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the construction industry bringing its readers in-depth insights and information. The total brand readership is 41,670 of decision makers or decision influencers for their companies.

For more details log on to [www.constructionhq.world](http://www.constructionhq.world)



**foodHQ** serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. The total brand readership is 39,740 of decision makers or decision influencers for their companies.

For more info on the platform, please visit [www.foodhq.world](http://www.foodhq.world)



**healthHQ** serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. healthHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information.

For more details log on to [www.healthhq.world](http://www.healthhq.world)





## Connect with Us!

energyHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to take the next correct step leap in your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the energyHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

### Marketing & Sales Inquiries

**Mr. Jad Aboulhosn**  
**Chief Marketing & Sales Officer**  
Email [j.aboulhosn@1world.xyz](mailto:j.aboulhosn@1world.xyz)  
Tel(Ext) (+961) (01) 748333 x1902  
Mobile (+961) (03) 039199

### Street / Courier Address

**energyHQ**  
**One World (1W)**  
Hamra, Commodore, Barouk St.,  
Chatila Building, 2nd Floor,  
Beirut - Lebanon

### Content & Research Inquiries

**Mr. Hassan Mourtada**  
**Senior Content & Research Officer**  
Email [H.Mourtada@1world.xyz](mailto:H.Mourtada@1world.xyz)  
Tel (Ext) (+961) (01) 748333 x1102

### Mailing Address

**energyHQ**  
**One World (1W)**  
P.O.Box: 13-5300 Chouran  
Postal Code: 1102-2802  
Beirut - Lebanon

### Business & General Inquiries

**Mr. Mohamad Rabih Chatila**  
**CEO**  
Email [rabih@1world.xyz](mailto:rabih@1world.xyz)  
Tel(Ext)( +961) (01) 748333 x3612  
Mobile (+961) (70) 100094

### Contact Us

**Tel: +961 (01) 748333**  
**Mobile: +961 (70) 100094**  
Email:[info@energyHQ.world](mailto:info@energyHQ.world)  
URL (Platform): [www.energyHQ.world](http://www.energyHQ.world)  
URL (Corporate): [www.1world.xyz](http://www.1world.xyz)

**Three Gorges Dam** is the world's largest hydroelectric dam that generates 22,500 MW of power with over 95 TWh of electricity annually on average, and on record having reached 112 TWh due to monsoon rainfalls in 2020. Made of concrete and steel, the dam is 2,335 m long and 185 m above sea level at its top. The project used 27.2 million m3 of concrete (mainly for the dam wall), used 463,000 tons of steel (enough to build 63 Eiffel Towers), and moved about 102.6 million m3 of earth.



**Empowering The World!**